

Nuwan Dayananda (MA | B.Com)

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- **Multimedia specialist** centered on Adobe CS. My expertise tackles graphic design, web design, social media, print media, video productions, drone pilot, studio management & technical support.
- With a MA and B.Com Multimedia qualifications and over 15 years of hands-on industry experience, I am confident that I will be a valuable asset to any employer.

ACADEMIC QUALIFICATIONS

- 2021 **MASTER OF ARTS** (Film / Research-focus)
WINTEC Hamilton, New Zealand
- 2005 **BACHELOR OF COMMUNICATION
MAJOR IN MULTIMEDIA**
Central Queensland University, Melbourne.
(Fiji International Campus)

TECHNICAL EXPERTISE

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|----------------------------|--|
| VIDEO & EDITING | Premier / Final Cut / Audition / After Effects / Drone Pilot |
| GRAPHICS | Adobe Creative Suite / Photoshop/ InDesign / Illustrator |
| WEB DEVELOPMENT | CMS / Shopify / Wordpress / Joomla / Html / CSS / SQL |
| SOCIAL MEDIA | Mailchimp / Facebook Ads / Google Ads / Youtube Ads |
| 3D ANIMATIONS | Cinema 4D / Blender |
| UI/ UX | Xd |

PROFESSIONAL EXPERIENCE

- Rainbows Holdings, Auckland, New Zealand** **2021 Dec - To-date**
MULTIMEDIA SPECIALIST
 - Videography production and editing to commercials adverts.
 - Photography & design for varies mediums.
 - Develop & execute annual media marketing plan.
 - Content development for e-mail marketing.
- Company-X, Hamilton, New Zealand** **2021 Feb - 2021 Nov**
MULTIMEDIA CONTENT DEVELOPER
 - Develop online e-learning interactive modules in various languages.
 - Design concepts for video productions.
 - Adobe CS / Storyline / WinSCP / GitHub / BitBucket / Templater

- Learning Developments Limited. Hamilton, New Zealand** 2020 Feb - 2021 Feb

CONTENT CREATOR

 - Modify & maintain Shopify website & Facebook page.
 - Develop annual social media marketing plan and execution.
 - Design product-oriented video banner adverts for social media.
 - Content development for e-mail marketing through Mailchimp.
 - Photography & design print brochure materials.
 - Videography production and editing to commercials adverts,
 - Adobe CS / Shopify / Mailchimp / Drone pilot.
- Tudo Bem Hamilton Limited. Hamilton, New Zealand** 2020 Sep - 2021 Feb

DESIGNER /PHOTO & VIDEO EDITOR

 - Logo Designs.
 - Photography / videography & Commercial production.
- Vision Investments Limited T/A Courts Fiji - Fiji Islands** 2008 July - 2019 Nov

STUDIO MANAGER

 - Department lead and manage advertising Print productions.
 - Tvc video productions - concepts / scripting / Shooting / Editing
 - Develop creative concepts for monthly basis marketing promotions.
 - Drive quality and consistency of all advertising materials.
 - Develop and maintain websites.
 - Develop and maintain digital marketing platforms.
 - Drone Pilot.
 - Adobe CS / Mailchimp / Facebook / Joomla / WordPress
 - Achieved "**Employee of the month**" within first 6 month.

VOLUNTEER

- Refugee Orientation Centre. Hamilton, New Zealand**

VIDEOGRAPHER & EDITOR

 - Photography / videography of events.
- New Zealand Blood Service**

PLASMA DONOR #3097955

 - 42 Times and counting.
- Sri Lanka Friendship Society in Waikato, New Zealand**

BOARD MEMBER

 - Organize event.
 - Videography.

REFEREES

Available on request.